

Every year, thousands of families and single people across [local area] use food banks, and for many different reasons even more (4 X more), are unable to. [organization] is dedicated to making food banks unnecessary in Ontario and across Canada and to that end we advocate for adequate wages and social assistance levels as well as affordable housing. As part of an awareness campaign to highlight the increasing number of people living in poverty and relying on food banks in Ontario in 2015, [organization] we challenge you to live the life of a food bank recipient and meal program client for 6 days.

We are asking you to go to your local food bank and get a 6-day supply of the food bank diet. The intention is to give each participant an identical slice of what it is like to live on a very low income. The Challenge will take place the week of [time slice].

As set out in the attached itinerary we will begin the week by meeting for lunch at [orientation]. We will provide information packages at the lunch ... and so begins the 6 days of the challenge.

We are hoping that you will participate in and challenge others to take part in the Food Bank Diet Challenge. Other distinguished individuals doing the Challenge are [list of other participants]. Let us know if you can be a part of this worthwhile event by contacting **[coordinator] via email at [email address] or by phone at [phone number]**.

We look forward to meeting with you during the Food Bank Diet Challenge and working together on common causes in the future.

Yours Sincerely,

[coordinator]
[organization]